

# *Mainstreet Pāhoa Association Presents the Pāhoa Holiday Parade 2017!*



*In the Heart of Pāhoa Town Center*

**Saturday December 2, 2017 @ 9:30 a.m.**

**Theme: E Ala O Pāhoa  
Pāhoa Rising**

Aloha Community Members,

We would like to cordially invite you to join us in making this year's Pāhoa Holiday Parade our best ever. Aunty Madie Greene will be the Grand Marshall for this year's Parade.

On the back of this invitation are the instructions for the parade and attached is the application for the parade. Please complete the application and return the form and the entry fee as soon as possible. Please keep the instructions and rules page for reference.

We are also looking for event volunteers, goodies we can hand out to the keiki, and monetary donations that will help us purchase insurance and security. With your kokua we can create an awesome community experience that we can all be truly proud of!

This year's Parade Celebration will include:

**Judging for Prizes at First Hawaiian Bank  
Free Santa Photos at Savio Realty  
Pāhoa Merchant Specials + More**

Please have the enclosed application completed and returned as soon as possible and no later than Friday, November 24th, 2017. Parade Entry Fee is \$25.

If you wish to volunteer on parade day, donate goodies for the keiki hand-outs, or if you have any questions, please phone Mark @ 808.965.7110, Dean @ 808.464.4189 or Aaron @ 808.896.9036

We are seeking donations in-kind for prizes or if you wish to make a monetary donation, please make your check out to Mainstreet Pāhoa Association and mail it to Mainstreet Pāhoa Association PO Box 1189 Pāhoa, HI 96778.

***Mahalo Nui Loa from Mainstreet Pāhoa Association!***

**E Ala O Pāhoa**

## ***Pāhoa Holiday Parade Instructions and Rules***

1. **Date and Time**- Saturday, December 2, 2017, 9:30 a.m. SHARP! Line-up begins promptly at 9a.m. In the event of SEVERE rain, thunder, lightening, etc., the parade will be cancelled and will not be rescheduled. Please try and be there at least 30 minutes earlier (8:30) so that your group can get organized.
2. **Parade Route**-The parade will begin at Apa'a Road (Rubbish Dump Road) and will end at Pāhoa High School...
3. **Staging Area**-Parade participants need to begin lining up near the beginning of the parade route on Apa'a Road. They will be directed to their order in the Parade by volunteers who will use their discretion based on all of this year's entrants.
4. **Placement in the Parade**-Entrants will be placed in order at the discretion of the Parade Director (Committee). This decision will be based on type of entry, whether an animal is part of the entry, noise level, age of entrants and primarily safety.
5. **Entrants**-The Pāhoa Holiday Parade is open to many different units including Color Guards, floats, marching units, emergency vehicles, equine or animal entries, car clubs, novelty units, commercial or business entries and political units. We welcome all groups and individuals to participate as entrants so long as they conform to the Parade Instructions and Rules. In the interest of presenting the finest entertainment value to the spectators, all groups are encouraged to enter decorated floats, music units and themed entries.
  - a. All parade entries must be in good taste and contribute entertainment value to the Holiday Parade theme, "E Ala O Pāhoa" Participants should be dressed in uniform/costume or ride in a decorated vehicle, float or bicycle.
  - b. At check-in, you will be provided a number, please place your parade number in the right front windshield of the vehicle (or as close to the right front of your entry as possible) for proper identification at the judges stand.
  - c. All entries must keep moving and in the line of march at all times. Units must not stop along the parade route at anytime. No driver or parade participant shall consume, possess or be under the influence of intoxicating or controlled substances during this event.
  - d. No "For Sale" signs on any vehicles.
  - e. Mainstreet Pāhoa Association will provide the only Santa in the Parade.
6. **Candy Distribution**-In the interest of safety, there will be absolutely **NO CANDY THROWING** from parade entries. However, we encourage individuals in your entry to walk to the curb and distribute candy. This can really get the crowds excited.
7. **Entries with Animals**-You are responsible for all animals in the staging area and throughout the parade route. Horses should be calm and comfortable in the excitement of a parade setting. All animal entrants should have adequate drinking water provided for the animals and clean-up details.
8. **Equine Safety**-Unless involved with an entry including horses, all participants will refrain from entering the equine staging area. The Parade Director will make every effort to space out the horse entries. If you are placed after a horse entry, take care not to approach horses from behind, as that is a horse "strike zone". Do not crowd or push them forward, remember that they are animals not cars and need their space to feel comfortable. If you need to approach a horseback rider, the best approach is toward the shoulder, without making eye-contact with the horse.
9. **All entries will be considered for Awards**-Prizes to be determined by Mainstreet Pāhoa Association
10. We reserve the right to restrict, content, signage and refuse access to the parade route for any unregistered, non-complying and/or inappropriate entry. Unacceptable entries will be directed to leave the parade staging area. Pre-registration required.

*Thank you for your participation, unique entry and extra efforts to make the 2017 Pāhoa Holiday Parade, a spectacular*

*Pāhoa style celebration in the Heart of Pāhoa Town Center!!! E Ala O Pāhoa!!!*

**Pāhoa Holiday Parade † Dec. 2, 2017 † Entry Application**  
**Theme: E Ala O Pāhoa (Pāhoa Rising)**  
**Grand Marshall: Aunty Madie Greene**

**Please complete this form and return with \$25 Parade Entry Fee to:**

**Mainstreet Pāhoa Association**  
**P.O. Box 1189**  
**Pāhoa, HI 96778**

**Applications can also be dropped off at Pāhoa Used Books next to Savio Realty**

**Parade Line-up: 8:30 a.m., Dec. 2, 2017 Apa'a Road (Rubbish Dump Road)**

**Pāhoa Holiday Parade begins promptly at 9:30**

**All applications are due by Friday, November 24<sup>th</sup>, 2017**

Group Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

# of parade participants: \_\_\_\_\_ Number, make & model, and number of vehicles: \_\_\_\_\_

Describe what your organization/unit will be doing in the parade (marching, dancing, making music, color guard, float, display, horses & riders, motorized vehicles, props, etc.)

The undersigned and/or its representatives and agents release and hold harmless the Mainstreet Pāhoa Association, its directors and volunteers, from any claim that is made against the undersigned as a result of having a parade on Pāhoa Village Road for the 2017 Holiday Parade. The undersigned further agrees to indemnify Mainstreet Pāhoa Association for any cost and damages it suffers as a result of any negligent acts by the undersigned. Any infraction of the rules or direction to applicant set forth by the Mainstreet Pāhoa Association and its representatives may eliminate applicant's present and future participation in any Mainstreet Pāhoa events.

\_\_\_\_\_  
Authorized signature

\_\_\_\_\_  
Date

**Mainstreet Pāhoa Association**  
**P.O. Box 1189**  
**Pāhoa, HI 96778**

**Pāhoa High School!**  
**Principal Darlene Bee**  
**15-3038 Puna Rd.**  
**Pāhoa, HI 96778**